



## **Annual Document according to § 10 of the German Securities Prospectus Act (WpPG)**

On July 1, 2005 the German legislator introduced the German Securities Prospectus Act (WpPG) for quoted corporations, thus initiating new obligations for the publication of certain information.

Once a year these companies now have to publish a document containing a compilation of their publications on corporate and capital market law of the previous 12 months ("Annual Document").

Below you will find the Annual Document of Sedo Holding AG according to § 10 WpPG for 2010. It is divided into the following categories:

1. Ad hoc announcements
2. Directors' Dealings
3. Preliminary Announcements
4. Reports, Annual General Meeting and Financial Calendar
5. Changes of proportions of voting rights
6. Acquisition and sale of treasury shares

If any document is only available in the Internet or in case that an Internet link or a path is not available or does not work, hard copies of this information can be ordered free of charge. Please contact the Investor Relations department of Sedo Holding AG, phone +49 (0)2602/96-1823 or [investorrelations@sedo.com](mailto:investorrelations@sedo.com).

## Annual Document according to § 10 WpPG for 2010

### 1. Ad hoc announcements according to § 15 Securities Trading Act (WpHG)

<b>Date</b>	<b>Announcement</b>	<b>Available</b>
November 10, 2010	First nine months of 2010 within expectations with EBT of EUR 3.9 million – but weaker fourth quarter 2010 expected	<b>www.sedoholding.com</b> Rubric: Investors / Ad-hoc Announcements / Ad-hoc Announcements 2010
August 25, 2010	1st half-year 2010 within expectations/// Pre-tax earnings stable at EUR 2.8 million/// EPS up slightly	<b>www.sedoholding.com</b> Rubric: Investors / Ad-hoc Announcements / Ad-hoc Announcements 2010
May 10, 2010	AdLINK Group's start to 2010 as expected /// Q1 sales of EUR 28.9 million and pre-tax earnings of EUR 1.7 million	<b>www.sedoholding.com</b> Rubric: Investors / Ad-hoc Announcements / Ad-hoc Announcements 2010
March 24, 2010	Fiscal year 2009 with sales of EUR 135.3 million and adjusted EBITDA of EUR 11.8 million	<b>www.sedoholding.com</b> Rubric: Investors / Ad-hoc Announcements / Ad-hoc Announcements 2010

### 2. Directors' Dealings according to § 15a WpHG

<b>Date</b>	<b>Announcement</b>	<b>Available</b>
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### 3. Preliminary Announcements according to §§ 37v, 37 w, 37x, 37y WpHG

<b>Date</b>	<b>Announcement</b>	<b>Available</b>
November 8, 2010	Preliminary Announcement 9-Month Report	<a href="http://www.unternehmensregister.de">www.unternehmensregister.de</a>
August 18, 2010	Preliminary Announcement 6-Month Report	<a href="http://www.unternehmensregister.de">www.unternehmensregister.de</a>
May 3, 2010	Preliminary Announcement 3-Month Report	<a href="http://www.unternehmensregister.de">www.unternehmensregister.de</a>
March 3, 2010	Preliminary Announcement Group Annual Financial Statement	<a href="http://www.unternehmensregister.de">www.unternehmensregister.de</a>
March 3, 2010	Preliminary Announcement Annual Financial Statement	<a href="http://www.unternehmensregister.de">www.unternehmensregister.de</a>

### 4. Reports, Annual General Meeting and Financial Calendar

<b>Date</b>	<b>Announcement</b>	<b>Announcement and published respectively in</b>
November 10, 2010	9-Month Report 2010	<a href="http://www.sedoholding.com">www.sedoholding.com</a> Rubric: Investors / Reports / Reports 2010
August 26, 2010	6-Month Report 2010	<a href="http://www.sedoholding.com">www.sedoholding.com</a> Rubric: Investors / Reports / Reports 2010
May 11, 2010	3-Month Report 2010	<a href="http://www.sedoholding.com">www.sedoholding.com</a> Rubric: Investors / Reports / Reports 2010
April 6, 2010	Annual General Meeting (on May 19, 2010) call (invitation, agenda)	<a href="http://www.sedoholding.com">www.sedoholding.com</a> Rubric: Investors / Annual General Meeting / Annual General Meeting 2010 <a href="http://www.ebundesanzeiger.de">www.ebundesanzeiger.de</a> F.A.Z of April 6, 2010
March 25, 2010	Annual Report 2009	<a href="http://www.sedoholding.com">www.sedoholding.com</a> Rubric: Investors / Reports / Reports 2010
March 25, 2010	Annual Financial Statement 2009, Management Report and Group Management Report 2009	<a href="http://www.sedoholding.com">www.sedoholding.com</a> Rubric: Investors / Annual General Meeting / Annual General Meeting 2010 <a href="http://www.ebundesanzeiger.de">www.ebundesanzeiger.de</a>

## Financial Calendar

March 25, 2010	Annual Financial Statements 2009
March 25, 2010	Press and Analyst Conference
May 11, 2010	3-Month Report 2010
May 19, 2010	Annual General Meeting
August 26, 2010	6-Month Report 2010
August 27, 2010	Press and Analyst Conference
November 10, 2010	9-Month Report 2010

### 5. Changes of proportions of voting rights (publications according to § 26 para. 1 clause 1 WpHG)

<b>Date</b>	<b>Announcement</b>	<b>Available</b>
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### 6. Acquisition and sale of treasury shares (publications according to § 30b para. 1 clause 1 WpHG)

<b>Date</b>	<b>Announcement</b>	<b>Announcement and published respectively in</b>
May 27, 2010	Acquisition and sale of treasury shares	<a href="http://www.ebundesanzeiger.de">www.ebundesanzeiger.de</a> F.A.Z. of May 27, 20010